Strategic Planning for an Uncertain Future

Please find below more information indicating the aims, our training approaches and a sample of the structure of the programme.

Methodology

The training approach to be used, which governs the design and delivery of the training is based on the following principles:

- Actively involving the participants throughout the training
- Enabling participants to share their thoughts and questions
- The training is designed based on the needs and expectations of the participants that are reflected in the pre-training questionnaire

Workshop methods and tools

In order to achieve the objectives of the training, the following tools and methods will be utilised:

- **Presentations:** presentations will be used in order to provide the background of each subject and create discussion and questions.

- **Discussions:** the course will be very interactive, and we will draw on examples from the delegates' own organisations within the course.

- **Case studies:** case studies will be used so as to facilitate and trigger discussion, as well as allow external benchmarking so as to achieve competitiveness

- **Group work:** group work will be used in order to facilitate practical understanding of the issues and in order to enhance team working, team building and cooperation amongst participants

Sample programme

10.00   **Registration/Introductions**

9.15   **What is Strategic Planning and why do we need to use it?**

- Definitions
- Megatrends & global change
- The effects of working in an ever-changing environment

10.15   **Looking at your own organisation**

- What do we need to take account of when planning
- How can we Strategic Planning without using a lot of resource?

11.00   Break

11.15   **Methodologies for Strategic Planning**

- Looking at a variety of approaches and tools
- Examples from various industries

11.45   **Applying the methods to your own organisation**

- Which tools might work best?
- Opportunities and challenges in your own sphere

12.30   **Tools for evaluation Strategic Planning**

                Questions

13.00   **Close**